

Paris, 4th of October 2021

Weexa Group acquires EDT and continues its growth in the B2B digitalization market

With over 30 years of experience, EDT has become, a prestigious and reputable Partner across Europe, in the EDI (Electronic Data Exchanges) and electronic invoice market.

With a portfolio that comprises of solutions that integrate into business back office systems and services that enable companies to outsource their B2B and B2C EDI transfers, EDT perfectly complements the Weexa Group's operational consulting, management, integration, digitalization and support services.

Emergence of an important alliance in a buoyant market

For over 30 years technological advancements and the digitalization of B2B and B2C data flows has not stopped evolving. Involving companies and organisations of all sizes, including governmental and public sector bodies.

The Weexa Group currently employs more than 100 people on 3 continents and in 8 countries, covering EMEA and APAC. An American presence is also planned before the end of 2021, which will allow the Weexa group to meet the demands of its customers across the American continent but to offer comprehensive and 24/7 support, or as we know it, "follow the sun" support.

By acquiring EDT, the Weexa group will have more than 150 employees, hosting infrastructures and a 24/365 support team dedicated to enhance the efficiency of EDI and e-invoice applications. With such a robust and reliable capability, the group will be able to respond to requirements/calls for tenders and consultations in the same way as the major players present on this market.

Within the Weexa Group, EDT retains its identity, its brand, its autonomy, its fifty employees and strategic partnership agreements with the two world leaders in the sector, IBM and OpenText. In parallel with this extension of its offer, the Weexa Group continues its geographical development, thus offering EDT the opportunity to support its customers worldwide.

A Shared vision of the market based on competence and proximity

Between the Weexa Group and EDT, a relationship of trust is paramount and has been forged since the initial meeting, based on a similar vision of the market and its prospects, as well as the means necessary to achieve common and ambitious objectives.

The exceptional loyalty of customers to both companies is based on the proximity, quality and reliability of the services provided for these critical supply chain applications.

"It has often been said that EDI is outdated, when in fact there is still a lot to be done in this area. We see an increase in flows of 10-12% each year. The market is both sustainable and buoyant. This merger with the WEEXA group is a great opportunity for our company to accelerate and grow in its markets, (across Europe) in France and abroad. The complementarity of our offers now positions us as an important player in B2B, B2C and B2G flows, in all sectors of activity," says Jean-Jacques Hirsch, founder of EDT.

"By integrating EDT into our group, we are strengthening our expertise in EDI with new types of services and new partners, in sectors that we did not address very much. This new subsidiary will allow us to address all the problems of the market, in an ever more structured and relevant way. With EDT, we cover the entire spectrum of the digitalization of BtoB streams," says Jérôme Fleury, President of the WEEXA Group.

About Weexa

Weexa is a group specialised in the digitalization of B2B flows (EDI/EAI). Beyond this core business, Weexa has been able to develop new activities since the early 2000's, such as the integration of supply chain solutions including WMS / TMS and also ERP connectivity such as data integration into SAP, specialised support activities and TMA (third-party application maintenance) in "nearshore" mode in different countries where the group is present.

For more information: www.weexa.com

About EDT:

Founded in December 1989, EDT is a provider of B2B integration services. Its mission is to continuously innovate in order to reduce complexity and accelerate the deployment of exchanges between companies and their ecosystem. Exclusive distributor in France and UK and center of expertise of leading technologies (Opentext Bizmanager and IBM Sterling), EDT is recognised as a solid partner on which to rely to implement EDI, EAI, dematerialisation, and electronic safe and storage solutions.

For more information: <https://www.group-edt.fr/>



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